

• **Courses Offered: MA & PhD** (교과목: 석사 및 박사)

Master's degree				
Category	Semester	Courses	Credit	
Required	1	International Finance (국제금융)	3	
	1	Globalization and Regionalization (세계화와 지역화)	3	
	2	International Trade and Commerce (국제통상)	3	
	3-4	Research Methodology I (연구방법론 I)	3	
	5	Thesis Research (석사 논문 작성 지도)	3	
Selective	1	Financial Accounting Seminar (재무회계 세미나)	3	
	1	International Management (국제경영학)	3	
	2	International Marketing (국제마케팅)	3	
	2	Organizational Theory Seminar (조직이론 세미나)	3	
	2	Understanding East Asia (동아시아의 이해)	3	
	3	Production Management Seminar I (생산관리 세미나 I)	3	
	3	Consumer Behavior (소비자행동론)	3	
	3	International Business Law (국제상법)	3	
	3	Creative Industry and Labor (창의산업과 노동)	3	
	4	Management Information System Theory I (경영정보시스템이론 I)	3	
	4	Multinational Business Management (다국적기업경영론)	3	
	4	Business Ethics (기업윤리)	3	
	4	Korean Wave and Innovative Global Culture (한류와 글로벌 혁신 문화)	3	
	5	International e-Business (국제전자상거래)	3	
	5	Leadership (리더십)	3	
	5	Business Negotiation (비즈니스 협상)	3	
	5	Global Entertainment Industry (글로벌 엔터테인먼트 산업)	3	
	Doctoral degree			
	Required	3-4	Research Methodology I, II (연구방법론 I, II)	3
		5-7	Independent Research (독립연구)	3
7-8		Dissertation Research (박사 논문 작성 지도)	3	
Elective	1	Marketing Management (마케팅 관리)	3	
	1	Management Accounting Seminar (경영회계 세미나)	3	
	1	Entrepreneurial Strategy Seminar (기업가적 전략 세미나)	3	
	1	Asian Media Industries (아시아 미디어산업)	3	
	2	Marketing Strategy Seminar (마케팅 전략 세미나)	3	
	2	Service Marketing Seminar (서비스마케팅 세미나)	3	
	2	Human Resource Management Seminar (인재경영 세미나)	3	

	2	Strategies and Policies of Cultural Content Business (문화콘텐츠 비즈니스 전략과 정책)	3
	3	Organizational Behavior Theory Seminar (조직행동이론 세미나)	3
	3	Production Management Seminar II (생산관리 세미나)	3
	3	Transnational Culture and Soft Power (초국적 문화와 소프트 파워)	3
	4	Corporate Finance and Global Capital Market (기업 재정과 글로벌 자본시장)	3
	4	Management Information Theory System II (경영정보이론 시스템 II)	3
	4	Investment Theory Seminar (투자이론 세미나)	3
	5	Quality Management Seminar (품질관리 세미나)	3
	5	Seminar in Area Studies (지역연구 세미나)	3
	5	Seminar in Risk and Insurance (위험과 보험 세미나)	3

• **Curriculum: MA** (교육과정: 석사)

Recommended Semester	Category	Courses
1	Required	International Finance (국제금융)
	Required	Globalization and Regionalization (세계화와 지역화)
	Selective	Financial Accounting Seminar (재무회계 세미나)
	Selective	International Management (국제경영학)
2	Selective	International Marketing (국제마케팅)
	Selective	International Trade and Commerce (국제통상)
	Selective	Organizational Theory Seminar (조직이론 세미나)
	Selective	Understanding East Asia (동아시아의 이해)
3	Selective	Production Management Seminar I (생산관리 세미나 I)
	Selective	Consumer Behavior (소비자행동론)
	Selective	International Business Law (국제상법)
	Selective	Creative Industry and Labor (창의산업과 노동)
4	Selective	Management Information System Theory I (경영정보시스템이론 I)
	Selective	Multinational Business Management (다국적기업경영론)
	Selective	Business Ethics (기업윤리)
	Selective	Korean Wave and Innovative Global Culture (한류와 글로벌 혁신 문화)
	Required	Research Methodology I (연구방법론 I) (* Thesis-track only)
5	Selective	International e-Business (국제전자상거래)
	Selective	Leadership (리더십)
	Selective	Business Negotiation (비즈니스 협상)

	Selective	Global Entertainment Industry (글로벌 엔터테인먼트 산업)
	Required	Thesis Research (석사 논문 작성 지도) (* Thesis-track only)

• **Curriculum: PhD** (교육과정: 박사)

1	Required	Marketing Management (마케팅 관리)
	Required	Management Accounting Seminar (경영회계 세미나)
	Selective	Entrepreneurial Strategy Seminar (기업가적 전략 세미나)
	Selective	Asian Media Industries (아시아 미디어산업)
2	Selective	Marketing Strategy Seminar (마케팅 전략 세미나)
	Selective	Service Marketing Seminar (서비스마케팅 세미나)
	Selective	Human Resource Management Seminar (인재경영 세미나)
	Selective	Strategies and Policies of Cultural Content Business (문화콘텐츠 비즈니스 전략과 정책)
3	Selective	Organizational Behavior Theory Seminar (조직행동이론 세미나)
	Selective	Production Management Seminar II (생산관리 세미나)
	Selective	Transnational Culture and Soft Power (초국적 문화와 소프트 파워)
	Required	Research Methodology I (연구방법론 I)
4	Selective	Corporate Finance and Global Capital Market (기업 재정과 글로벌 자본시장)
	Selective	Management Information Theory System II (경영정보이론 시스템 II)
	Selective	Investment Theory Seminar (투자이론 세미나)
	Required	Research Methodology II (연구방법론 II)
5	Selective	Quality Management Seminar (품질관리 세미나)
	Selective	Seminar in Area Studies (지역연구 세미나)
	Selective	Seminar in Risk and Insurance (위험과 보험 세미나)
5-7	Required	Independent Research (독립연구)
7-8	Required	Dissertation Research (박사 논문 작성 지도)